The purpose of this lecture is to familiarize students about the concept of digital diplomacy and soft power with other instruments of state power – military, trade, intelligence, or traditional diplomacy.

Under globalizing and post-industrial environment, policy makers struggle to pursue their strategic objectives with policy tools that are also changing radically. A huge challenge for political leaders is to decide how best to wield these instruments of state power in ways that allow them to achieve their goals. This requires becoming familiar with the full range of resources including digital media that could be mobilized, and with their relative strengths and weaknesses.

Date: 18th November 2017
From 9:00 to 12:15: Lecture & Workshop in English
Venue: Room 710, Building No. 11, Waseda University, Waseda Campus

Dr. Wonkyung RHEE
Postdoctoral Researcher, Center for Global Discovery
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A preliminary registration is NOT needed.
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