300,000 international students in Japan?
Struggles of Hokkaido University

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Rapid Globalization Strategy of Japanese Universities

- 300,000 international students project (2008-2020)
  - cf. 100,000 international students project (1983-2003)
- Global 30 project
- Hatoyama Initiative for International Cooperation
  - Credit Transfer between Japan, China and Korea

Global 30: a model

- Degree Courses in English
  - More than 10 including undergraduate courses
- International Students by 2020
  - More than 10% of undergraduates
- International Faculty
  - More than 10%
- University Offices on abroad

Problems of the rapid globalization

- Unreasonable targets
- Lack of human and financial sources
- Organizational reform

Challenges of HU: International Networks

- Sustainability week
  - 1st Symposium (2006)
  - G8 University Summit (2008)
- ESD (Education for Sustainable Development) & ProSPER.Net (The network for the Promotion of Sustainability)
  - Alternative University Appraisal System

Challenges of HU: University Mobility

- Faculty development to teach in English
- UMAP (University Mobility in Asia and the Pacific)
  - UCTS (UMAP Credit Transfer Scheme)
  - ECTS (European Credit Transfer System)?
- Double Degree
  - With a Polish university and a Thai University
  - Erasmus Mundus
- Action 2: Double Doctoral Degree with Japanese & Korean universities?
Challenges of HU: Increase of partners

Number of Partners

- 1999: 10
- 2000: 20
- 2001: 30
- 2002: 40
- 2003: 50
- 2004: 60
- 2005: 70
- 2006: 80
- 2007: 90
- 2008: 100
- 2009: 110

Challenges of HU: International Collaboration

- Collaboration with JICA (Japan International Collaboration Agency) cf. KOICA in Korea
  - JICA Office on campus
- Water, Bird flu, AIDS, Eco-tourism
- SEED-net (Southeast Asia Engineering Education Development Network)
- International Alumni in China, Korea, etc.

Challenges of HU: Supporting system

- International Support Desk
- Supporter, Tutor
- Writing Center
- Japanese training
- Housing, Restoration, etc.

Challenges of HU: Risk management

- Bird flu, Influenza A, Terrorism, Accident
  - JCSOS (Japanese Council for the Safety of Overseas Students)
- Illness
  - Insurance
- Mental health
  - Questionnaire

Conclusion: Implications for a Japanese university

- Research:
  - Office on abroad, International ranking
- Education:
  - Joint degrees, Lectures in English, Faculty development, Internationalization of Japanese students, quality control
- Admission
  - Recruitment from international universities & high schools, Admission in distance, Simplification of process, Scholarship
- Administration:
  - Administration in English, Staff development, Recruitment of the international faculty
- Facilities: Housing

Conclusion: Implications for a Korean university(1) - Competition

- Ambition for the international ranking
- Borderless competition as an academic gateway
Conclusion: Implications for a Korean university(2) - Collaboration

- President's Fellowship for partner universities
- HU Alumni in Korea
- HU Office in Korea?
- Credit transfer between Japan, Korea and China (Hatoyama Initiative)?
- Erasmus Mundus (Action 2) with EU, Japan and Korea?
- Competition among Japanese partners