# Co-optation in Co-production: Maintaining Credibility and Legitimacy in Transboundary Environmental Governance in East Asia

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#### Acknowledgments

The author would like to thank all collaborators in the IDE research project Approaches to Address Increasing Complexity of Sustainability Challenges in East Asia. The author would also like to thank Hein Mallee, Research Institute for Humanity and Nature, for his valuable comments on earlier drafts of this article.

**Funding:** This work was supported by JSPS KAKENHI Grant Number JP18H03455, and JP19H04333.

## Discrimination

No potential conflict of interest was reported by the author.

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#### Abstract

This article challenges the prevailing discourse on regional environmental governance in East Asia, emphasizing the risk of co-optation among scholars and other experts through state authority in the transboundary co-production of knowledge and action. By collecting first-hand materials through the participatory observation of related events, organizing workshops, and conducting interviews, the research identified 15 transboundary cooperative networks in various fields of environmental sustainability issues and the involvement of 25 nonstate actors, including academics and practitioners. Using a comparative ethnographic approach for interpreting a nuanced sense of their experiences at the backstage of transboundary coproduction, the study found several strategies for boundary management to maintain credibility and legitimacy and to remain involved in transboundary co-production with broad partners, including public and private actors. The nonstate actors have to be careful to engage in transboundary co-production without eliminating any existing legitimacy of regional governance. In this sense, nonstate actors employ an ad-hoc strategy of boundary management in determining a contingent situation surrounding the legitimacy of their initiatives and themselves and maintain their credibility to avoid co-optation.

Keywords: environmental sustainability, epistemic community, transboundary coproduction, credibility and legitimacy, boundary management, regional governance, East Asia

#### 1 1. Introduction

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In East Asia, the development of transboundary cooperation initiated by state and nonstate 3 4 actors has lagged two decades behind those in western countries (Matsuoka, 2014; Mori, 2013; Otsuka, 2018). Scholars have pointed out that transboundary governance institutions are non- $\mathbf{5}$ binding (i.e., they lack a relevant regional treaty), overlap without synergy, and allow only 6 7 limited spaces for the participation of nonstate actors; these factors lead to weak governance in East Asia (Elliot, 2017; Komori, 2010; Matsuoka, 2014; Mori, 2013; Reimann, 2014; 8 Takahashi, 2017). To overcome such regional disadvantages, scholars in East Asia have 9 proposed various policy recommendations, such as the development of a "multilateral 10cooperative network uniting independent scholars and non-governmental organizations 11

1 (NGOs)" (Teranishi, 2003), an "epistemic community" (Ishii et al., 2016; Matsuoka, 2014), 2 and "track 1.5 networks<sup>1</sup>" (Choi, 2018) to integrate science, policy, and practices for addressing 3 transboundary environmental securities in the region. If such development requires the 4 involvement of additional nonstate actors in transboundary environmental cooperation in the 5 region, as these scholars advocate, what roles can be expected for nonstate actors to play, and 6 how can nonstate actors cooperate with state actors to configure better regional governance?

Recently, an emerging role of nonstate actors has attracted scholarly attention in the 7literature on global environmental governance. Scholars have argued that nonstate actors, 8 including NGOs, independent researchers, and businesses, can form private governance that 9 provides rules, standards, and guidelines as a private authority (Andonova, 2017; Green, 2014). 10 This initiative can be realized under the transformation of global environmental governance by 11 12shifting the means from a command-and-control type of regulation to more flexible measures (Coglianese & Starobin, 2020), typically called goal setting (Kanie & Bierman, 2017; Sachs, 132015; Young, 2017). Alternatively, as discussed in the field of political science, the state 14remains an inevitable player in forming jurisdictional and institutional borders involved in 15governance at all levels, that is, from local to global (Kooiman, 2003; Sørensen, 2004). In East 16Asia in particular, there has been persistent and intense expression of sovereignty by nation-17states; various dimensions of asymmetry in terms of geography, economic development, 18political systems, historical legacies that originated from World War II, and continued tension 19surrounding national security in the region (Pekkanen et al., 2014). These factors form 2021inflexible boundaries that lead to tension between states and between states and nonstate actors 22compared with those observed in western countries in terms of transboundary cooperation.

23Even under these complex regional contexts in East Asia, cases emerge of private governance initiated by scientists and research-oriented NGOs in cooperation with various 24types of public and private actors involved in the struggle for environmental sustainability. 2526Indeed, such initiatives related to private environmental governance are in their embryonic 27stage. Nevertheless, they provide useful information and practices with vast expertise and sufficient capacity for stakeholders in the field of transboundary air pollution, green supply 28chain, and energy transition through a broad range of partnerships with state and international 29stakeholders in the region (Otsuka & Cheng, 2020). However, studies that explore the 30 interaction between state and nonstate actors to configure transboundary environmental 3132governance in the co-production process of knowledge and action under the current complex 33 situation in the region are lacking.

According to the "epistemic community" perspective developed by Haas (1992), knowledge-based experts may exert a significant influence on policy makers through a transnational network, where members share a set of normative and principled briefs, causal briefs, notions of validity, and a common policy enterprise. In addition, scholars purport that

such experts can "speak truth to power" before bureaucrats formulate policy to respond 1  $\mathbf{2}$ appropriately to the uncertain and complex problems of environmental sustainability. By examining 30 cases of international environmental governance, Haas & Stevens (2011) 3 conclude that they can succeed in transmitting scientific evidence to policy makers if scientists 4  $\mathbf{5}$ reach a consensus before the occurrence of policy debates. Conversely, the epistemic community approach is criticized as focusing only on the formal process of decision making 6 from the standpoint of science and technology studies (STS). It overlooks informal (i.e., 7backstage) interaction among scientists and policy makers, where science and policy are 8 9 intertwined as a process of *co-production* (Lidskog & Sundqvist, 2015). For example, the International Panel on Climate Change is considered successful in connecting science to policy 10 in the co-production process of knowledge and action from the STS perspective. However, it 11 exhibits limited social learning through "speak truth to power" from the epistemic community 12perspective (Lidskog & Sundqvist, 2015; Haas & Stevens, 2011). Notably, both approaches 13focus on "the importance of credibility, the mechanisms for disseminating scientific knowledge, 14and understanding science in terms of process rather than product" (Lidskog & Sundqvist, 152015) despite their different points of view on the manner of connection between science and 1617policy.

In the context of East Asia, however, an epistemic community is underdeveloped in 18regional environmental issues such as transboundary air pollution (Yarime & Li, 2018) despite 19continued research exchanges and collaborations among scholars beyond the borders of 2021countries in the region. In general, the autonomy of scholars who may exert an influence on 22power is called into question at track two diplomacy, which is frequently formed as a dialogue or forum that involves a wide range of stakeholders, including scholars and other experts, to 23discuss sensitive issues related to official diplomacy, such as regional security. Moreover, 24diversity in political regimes can be observed, including democracy (Japan and India), a 2526transition from authoritarianism to democracy (South Korea, Taiwan, and a few Southeast 27Asian countries), and authoritarian socialism (China and some Southeast Asian countries), which lends complexity to collaboration among scholars and experts across borders in this 28region (Acharya, 2011). This scenario causes entrapment without engagement (Acharya, 2011) 2930 or co-optation (Feng, 2018) among scholars and experts if the state authority directly or indirectly constrains their voices and behaviors. Therefore, scholars advocated that 3132transnational governance requires "a free flow of policy ideas and agenda-setting" to transform 33its manner of gatekeeping into a critical one (Acharya, 2011). In an authoritarian regime, however, scholars proposed that the autonomy of scholars and NGOs would be threatened, 34which could pose complex tasks for nonstate actors in terms of the free flow of policy ideas 35and agenda-setting without interference from state authority (Komori, 2010). 36

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These insights on the manner of connection among knowledge, action, and policy in

transboundary governance should be revisited when considering the recent emergence of private environmental authority in East Asia. How can nonstate actors *speak truth to power* or co-produce knowledge and action among stakeholders? Are they easily co-opted by state authority? If not, what strategies should they take under complex and uncertain scenarios in the region?

This article aims to fill this research gap in the configuration of nonstate and state 6 actors in international environmental governance from the recent East Asian perspective. The 7remainder of the paper is structured as follows. Section 2 provides an overview of the regional 8 context of international environmental governance in East Asia and explores how nonstate 9 actors, including academics and NGOs, connect their knowledge and action with a policy from 10the literature. Section 3 focuses on the backstage of transboundary cooperation and introduces 11 12the concept of *boundary management* as an analytical tool. Section 4 outlines the international workshops held in Seoul (South Korea), Beijing (China), and Chiba (Japan) as the main 13materials and the method for its analysis. Section 5 presents an analysis of texts from academics 14and practitioners involved in regional environmental cooperative initiatives and characterizes 15the method of boundary management by nonstate actors at the backstage of transboundary co-16production. Lastly, Section 6 concludes and addresses the need for further research. 17

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# 20 2. Connection between knowledge, action, and policy in environmental governance in 21 East Asia

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#### 23 2-1. State-led initiatives

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In the 1990s, the epoch-making United Nations (UN) Conference on the Environment and 25Development was held in Rio de Janeiro, where a series of regional environmental institutions, 2627in addition to bilateral agreements, were developed in East Asia and beyond. Transboundary air pollution has been an environmental issue in the region for a long time. As a sub-region of 28East Asia, China in Northeast Asia has become the largest emitter of sulfur dioxide, which 2930 threatens public health in the country as well as raises public concern in its neighboring countries, such as Japan and South Korea (Otsuka, 2018; Otsuka & Cheng, 2020; Matsuoka, 312014). 32

Since the 1990s, Japan, as the first mover of economic development in the region, has focused on improving air quality through its official development aid to China. Beyond bilateral cooperation, Japan initiated a monitoring network on acid deposition pollutants named the Acid Deposition Monitoring Network in East Asia (EANET: <u>https://www.acap.asia/en/</u>) across 13 countries in East Asia to date. EANET has been producing monitoring data on precipitation chemistries, particulate matter (PM), and ozone for scientific research on
 atmospheric model simulation in the region.

In addition to EANET, South Korea has initiated a regional cooperative research network on transboundary air pollution called Long-Range Transboundary Air Pollutants in Northeast Asia (LTP) with Japan and China since the late 1990s. The LTP project aims to provide science-based information to policymakers by monitoring transboundary pollutants, such as acid rain and other pollutants and modeling their spatial distribution in the region. The LTP project disseminates monitoring data and modeling results to policymakers in three countries (Secretariat of the Working Group for the LTP Project, 2015).

Apart from these issue-specific initiatives, the Tripartite Environment Ministers 10 Meeting (TEMM; https://www.env.go.jp/earth/coop/temm/introduction j.html), which is the 11 12highest-level intergovernmental platform jointly organized by environmental ministries in Japan, China, and South Korea, was launched in 1999. It addresses a broad range of issues, 13including air pollution; dust and sand storm (DSS); biodiversity; chemical management; waste 14management, water environment; rural environment; green supply chain; and environmental 1516education. Air pollution has been a top priority issue at TEMM in the past decades. The recent meetings in TEMM have focused on volatile organic compounds and particulate matter less 17than 2.5 µm (PM<sub>2.5</sub>) to promote scientific research and information sharing of related 1819technology in each country (Chu, 2018).

Notably, the major activities in these state-led initiatives remain in the field of monitoring, modeling, policy dialogue, and related information exchange. No legally binding regional framework, such as the Convention on Long-Range Transboundary Air Pollution in Europe, exists for air pollution control or other issues in Asia. In addition, these alternatives feature overlapping functions, whereas coordination mechanisms remain unclear among the countries in terms of air pollution issues (Takahashi, 2017).

Scholars and experts can play their role in these state-led initiatives through certain channels, although they exert a limited impact on policymaking. For example, a research network across countries can be developed as an epistemic community for reaching a consensus on scientific evidence and common policy measures. By investigating a scientific research network related to EANET, however, the study found that collaboration among scientists is extremely fragmented, such that reaching a consensus as an epistemic community in the region is difficult (Yarime & Li, 2017).

Another example is using an official channel to form an expert group designated by each member state under the initiative. For example, two working groups for the DSS issue have been established under the TEMM since 2008 (CAECC, IGES, & Korea Environment Institute [KEI], 2015; Chu, 2018). Scholars reported that the DSS cooperation has "a relatively well-established track record with tangible outcomes, including enhanced DSS forecast capacity for each country, enabled by the establishment of a monitoring network, information
sharing and joint research activities"; however, "the level of trust for sustained cooperation is
not high enough" (Chu, 2018). Why the trilateral international cooperation on DSS impedes
high levels of trust-building among the countries remains unclear.

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#### 6 **2-2. Private initiatives**

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In addition to these state-led institutions, nonstate actors have launched a few initiatives since 8 9 the 2000s. Examples of these nonstate actors are NGOs (also known as civil society organizations), researchers, and volunteers, which have contributed to education, advocacy, 10 and research on these issues within and between countries in the region. No statistics exist 11 12regarding the exact number of transnational civil society networks addressing the issues of environmental sustainability in East Asia (Igarashi, 2013). However, several transboundary 13networks led by NGOs and researchers independent of the government have been reported 14(Otsuka & Cheng, 2020; Igarashi, 2013; Teranishi, 2003). 15

16Recently, as a new type of initiative for a wide range of issues related to air pollution in Asia and the Pacific region, the United Nations Environmental Program (UNEP) has 17supported the establishment of the Asia Pacific Clean Air Partnership (APCAP; 18https://www.unenvironment.org/asia-and-pacific/asia-pacific-clean-air-partnership) in 2015. 19In 2019, APCAP, the UNEP, and the Climate and Clean Air Coalition (CCAC) collaborated 2021and published the first comprehensive assessment report on air pollution in Asia and the Pacific 22region. The report entitled Air Pollution in Asia and the Pacific-Science-Based Solutions has been co-written by more than 100 contributors, including scientists from the academia and 23experts from governments and international organizations in the Asia Pacific Region and 24beyond. The report proposes a solution package using 25 measures beyond conventional 2526emission control. It addresses multiple benefits in health, which follow the Air Quality 27Guidelines of the World Health Organization, and sustainable development, which refers to the Sustainable Development Goals (SDGs) by assessing key pollutants and greenhouse gases in 2829the region (UNEP, APCAP, & CCAC, 2019).

Apart from this scientific network, research-type NGOs and private think-tanks have 30 emerged to play unique roles in environmental governance across countries in East Asia. The 31East Asia Climate Network (EACN) is an example of a research-based network organized by 3233NGOs across three countries, namely, Japan, China, and South Korea, in the region. EACN has formed a network that unites NGOs from the said countries to synthesize and advocate climate 34change-related knowledge and action. This network was initiated by the Japanese 35environmental NGO, East Asia Environmental Information Center. In 2018, EACN published 36a policy report entitled Coal Power Sector in China, Japan, and South Korea: Current Status 37

*and the Way Forward for a Cleaner Energy System.* At the 24th Conference of the Parties (COP24) of the UN Framework Convention on Climate Change in December 2018, Rock Environment and Energy Institute (REEI; China), Kiko Network (Japan), and the Korean Federation of Environmental Movement (KFEM), with the relevant scholars jointly released a report. The objectives were to provide up-to-date information on coal power plants in the three countries and advocate for a social transition toward renewable and cleaner energy in the region (REEI, Kiko Network, & KFEM, 2018).

These initiatives, organized by scientists and NGOs, are characterized as private 8 environmental entrepreneurship (Andonova, 2017; Green, 2014) with a broad range of 9 stakeholders as follows. First, they provide expertise on environmental sustainability issues not 10 only in conducting scientific research but also in directly disseminating production via an open 11 12website or a forum in international conventions. Second, they take not only a standalone form but also a hybrid form with broad partnerships between public and private actors, including 13scholars, NGOs, governments, and international organizations. Although these initiatives 14remain in an embryonic form of private environmental authority in establishing private 15standards and practices, they have the potential to develop an influential network where they 16can attract broader adherents to follow (Otsuka & Cheng, 2020). 17

In summary, these types of private environmental governors are seemingly independent of state authority and establish partnerships with public and private actors simultaneously. Does this tendency indicate that they intend to render their expertise more influential to each member state and maintain their autonomy simultaneously? Thus, an investigation should focus on whether and how they can avoid the risk of co-optation by state authority under the dominance of state-led policymaking in regional environmental governance.

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# **3. Boundary management at the backstage in transboundary co-production in East Asia**

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#### 28 **3-1. Boundary management**

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30 To further investigate the act of nonstate actors in state-led and private environmental governance in East Asia, inspecting the front (formal)-stage of knowledge production and 31actions as well as the back (informal)-stage of transboundary co-production (Lidskog & 3233Sundqvist, 2015) is necessary. Scholars from various disciplines, such as public administration, STS, and sustainability science have long discussed the concept and practice of co-production 34(Miller & Wyborn, 2018; Wyborn et al., 2019). Governing sustainability needs to put different 35knowledge systems into action to facilitate social change (Kates et al., 2001), and such a 36process frequently occurs in an iterative manner (Wyborn et al., 2019). The case in which 37

diverse participants contest and negotiate with one another regarding their interests is 1 consistent. For such interactions among stakeholders, the literature, where scholars on STS and  $\mathbf{2}$ sustainability science mainly contributed, has focused on the science-policy interface (SPI) to 3 explore the co-production process (Cash et al., 2003; Djenontin & Meadow, 2018; Gustafsson 4 & Lidskog, 2018; Hoppe et al., 2017; Lemos & Morehouse, 2005; Lidskog & Pleijel, 2011;  $\mathbf{5}$ Lidskog & Sundqvist, 2015; Meadow et al., 2015; Miller, 2001; Miller & Wyborn, 2018; Orsini 6 et al., 2017; Spence, 2017; Tuinstra et al., 2006; Wyborn et al., 2019). 7Boundary work has been one of the key concepts used to explore such research on SPI. 8

Gieryn (1983) invented this concept to reveal a demarcation between science and non-science 9 disciplines by stating that scientists too, struggle for authority, power, and resources. Jasnoff 10 (1987) took an example of policymaking across the environment and health sectors to discuss 11 the political nature embedded in the process of knowledge production and pointed out that 12policy makers as well as "scientists have to impose their boundaries between science and policy, 13thereby coming into potential conflict with policymakers pursuing opposing interests." In this 14sense, boundary work is essential to the manner of governing power among the centers of 15scientific and political authorities. 16

The recent literature reports that empirical studies have discussed additional 17operational and visible concepts related to the derivations of boundary work to bridge 18boundaries between science and policy, including objects (boundary objects; Star, 2010; Star 19& Griesemer, 1989; Wyborn, 2015), organizations (boundary organizations; Cash et al., 2003; 2021Cash et al., 2006; Guston, 2001; Miller, 2001; Orsini et al., 2017), and persons (boundary 22spanners; Bednarek et al., 2018; Posner & Cvitanovic, 2019). These extended concepts of boundary work, collectively referred to as boundary management (strategy) in this article, are 23essential for the investigation because they demonstrate how co-production can solve or 24mitigate contested boundaries between science, policy, and practices in a real-world setting. 25

Notably, the boundary between science and policy "is only one of several boundaries 26that hinder the linking of scientific and technical information to decision making" (Cash et al., 272002) in terms of the co-production of knowledge and governance for environmental 28sustainability. A few articles on co-production have applied the concept of the boundary not 2930 only to the relationship between science and non-science but also between various types of social worlds, including disciplines, sectors, and organizations (Cash et al., 2003; Spence, 312017; Swedlow, 2017). However, the literature that provides insights into international settings 32is scarce.<sup>2</sup> Given the context of environmental governance in East Asia, which was previously 33 mentioned, examining how scholars and experts can manage the risk of co-optation in the co-34production of knowledge and action with a broad range of actors at the boundaries not only 35between science and policy but also between state and nonstate actors could be worthwhile. 36

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#### 3-2. Credibility and legitimacy

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From the abovementioned perspectives of STS and sustainability science, the study proposes three key attributes, namely, credibility, relevance (salience), and legitimacy (CRELE), as important factors in bridging contested boundaries that appear in the SPI presented by Cash et al. (2002; 2003) and developed by other scholars (Gustfasson & Lidskog, 2018; Heink et al., 2015; Lang et al., 2012; Sarkki et al., 2014).

According to Cash et al. (2003) and Sarkki et al. (2013), CRELE attributes are defined 8 as follows. Credibility refers to the scientific adequacy (quality and validity) of knowledge 9 exchanged at the SPI in terms of knowledge production and producers. Relevance (or saliency) 10 denotes responsiveness to policymaking needs and subsequent practical solutions. Legitimacy 11 pertains to fair, unbiased, and transparent processes in SPIs, which are respectful and inclusive 12of diversified values and beliefs among stakeholders with different interests. Scholars pointed 13out that synergies and trade-offs exist among the three attributes (Cash et al., 2003; Heink et 14al., 2015; Sarkki et al., 2014). In addition, an existing assumption is that trade-offs can be 15mitigated through "timely submissions of scientific advice and thorough quality assessment 16procedures" (Sarkki et al., 2014), such as boundary management by scientists and policy 17makers (Tuinstra et al., 2006), boundary organizations (Cash et al., 2003), or boundary objects 1819(Heink et al., 2015).

Another fact, however, is that the concept of CRELE has been characterized by ambiguities in its definitions and interpretations in the existing literature. Criticism that the implications of individual CRELE attributes are occasionally exchangeable with one another in terms of empirical analysis and connotations also exists (Heink et al., 2015). Therefore, identifying the contested boundaries of co-production under the context of governance to be discussed is essential.

26In terms of the risk of co-optation of nonstate actors in the process of co-production, this 27article focuses on credibility and legitimacy in analyzing boundary management by nonstate actors. First, credibility is crucial not only for scientific activities but also for a wide range of 28other activities by nonstate actors as knowledge-based experts. Especially for NGOs, a chain 2930 of delegation (Gourevitch & Lake, 2012) and networks (Starobin & Weinthal, 2010) of engaging persons and organizations secure credibility instead of a single institute. This notion 31remains the same for scientists working in a web of relations with their peers as well as 3233employers, funders, regulators, and the public. In other words, if the state authority co-opts them, they would quickly lose the trust of other concerned actors. In this sense, the premised 34would be that nonstate actors will try to defend the credibility of their expertise and avoid co-35optation as much as possible. 36

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Second, legitimacy is essential for such nonstate actors in a manner that is more

complex than that assumed by the SPI perspective. In the context of the plurality of authority 1 as the focus of this article, legitimacy can be defined "as a sense of obligation or willingness  $\mathbf{2}$ to obey authority" (Levi et al., 2009), which leads to not only compliance with government 3 laws and regulations but also adherence to the standards and rules provided by experts (Green, 4 2014, pp. 27-35). "Willingness to obey authority" would be enhanced through a more  $\mathbf{5}$ transparent and accountable manner, as assumed by the literature on SPI. However, the state 6 authority under an authoritarian regime in the context of East Asia may occasionally discourage 7such a democratic manner of intervention. In addition, the interconnection between credibility 8 and legitimacy in terms of value and behavior for nonstate actors should be recognized as more 9 credible, more legitimate, and vice versa (Thaut et al., 2012). Thus, if they intend to maintain 10 their credibility and legitimacy at the same time, then they would endeavor to find a means for 11 12avoiding co-optation by and confrontation with state actors. Otherwise, they would lose not only the trust of concerned actors but also their position as experts in the co-production process. 13In summary, nonstate actors as knowledge-based experts could intend to avoid co-14optation as much as possible in terms of the credibility and legitimacy perspectives. As 15

previously mentioned, this assumption challenges the prevailing discourse on East Asian governance in the literature. If this case is true, then the strategies that nonstate actors will take to avoid co-optation are worth investigating.

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# 4. Seeking the backstage of transboundary co-production on environmental sustainability in East Asia

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Determining the events at the backstage of co-production among stakeholders is difficult for 24external researchers because the informal process of such interactions would not be recorded 2526and open to the public. To examine the backstage interaction in transboundary co-production, this research mainly refers to the recorded data and handout materials of three rounds of 27international workshops in Seoul (South Korea, October 2017, hereafter WS-S), Beijing (China, 28October 2018, WS-B), and Chiba (Japan, December 2018, WS-C), which were held as a part 2930 of a research project entitled "Approaches to Address the Increasing Complexity of Sustainability Challenges in East Asia," which was coordinated by the author. In an effort to 31collect and explore the experiences in and challenges to transboundary cooperation on 3233 sustainability issues in East Asia, the workshops invited scientists (e.g., natural, social, and interdisciplinary scientists) and practitioners (government and NGOs), who have been 34engaging in a transboundary cooperative network or project on sustainability issues in the 35region. To complement these workshops, the author conducted semi-structured interviews 36jointly with members of the research team or independently. The process of this research is 37

- 1 described in detail as follows.
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- 3 4-1. Literature review and participatory observation
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5 To determine the transboundary cooperative networks and critical issues for investigation, the 6 author reviewed the previously mentioned literature earlier and conducted participatory 7 observation in 11 events on transboundary environmental sustainability issues in Northeast 8 Asia from 2012 to 2019 (Appendix 1)<sup>3</sup>. These participatory observations enabled the author to 9 identify the invited participants at the workshops and understand the ongoing processes in 10 transboundary cooperation.

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- 12 **4-2. Organizing workshops**
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The outline of the three workshops initiated by the research project is summarized in Table 1and described briefly below.

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[Table 1]

19 **4-2-1. Workshop in Seoul** 

The workshop was co-hosted by the Sejong Institute, Korea Environment Institute (KEI), Institute of Developing Economies (IDE), Japan, and the Ministry of Foreign Affairs (MOFA) of the Republic of Korea. This workshop was initiated by IDE with the Sejong Institute and KEI based on a research project of the IDE and the initiatives of the Northeast Asia Peace Cooperation Initiative (NAPCI) conducted by the Sejong Institute and MOFA of South Korea. The workshop was attended by 23 participants from research institutes, universities, and NGOs in Korea, Japan, China, and Mongolia and one official from the MOFA of South Korea.

The workshop consisted of three sessions. The first session was composed of three cases on multilateral networking on non-traditional security issues in East Asia. The second session consisted of 12 cases about transboundary networks on environmental sustainability issues in the region. The third session was facilitated by the IDE team to discuss the potential and challenges of these networks.

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#### 33 4-2-2. Workshop in Beijing

34 This workshop was held at the Chinese office of the Japan International Cooperation Agency

- 35 (JICA) and organized by a joint research team between the IDE and the Center for Northeast
- 36 Asian Studies (CNAS) of Tohoku University with generous support from the Chinese office of
- 37 JICA. The workshop was attended by 15 participants from NGOs and research institutes in

1 China and Japan and one staff from the Chinese office of JICA. At the workshop, five 2 participants from Chinese NGOs narrated their experiences and shared their views on 3 transboundary activities on environmental sustainability issues following three presentations 4 from the joint research team. After each presentation, the participants held interactive 5 discussions.

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#### 7 4-2-3. Workshop in Chiba

8 This workshop was organized by a joint research team between the IDE and CNAS research 9 projects, which was attended by 18 participants from research institutes, universities, and 10 NGOs from Japan, China, South Korea, and Taiwan. This workshop was open to researchers 11 and NGOs, where approximately 10 observers listened to the discussions.

12This workshop consisted of three sessions that focused on the roles of nonstate actors in transboundary networks on environmental sustainability issues in Asia. The first session 13focused on transboundary issues regarding air pollution. At this session, one air environmental 14scientist gave a keynote presentation on historical developments and a new international 15cooperation initiative in this field. After three distinguished commentators, the participants held 16interactive discussions. The second session focused on energy transition in Northeast Asia with 17four presenters from Japanese, Chinese, and Korean NGOs and a Taiwanese university, 18followed by interactive discussions. The third session was devoted to transboundary practices 19by nonstate actors. At this session, the participants also held interactive discussions after two 2021presentations from a Chinese NGO and one research institute from Japan.

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#### 23 **4-3. Complementary interviews**

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To complement these workshops and participatory observation, the author conducted interviews from 2017 to 2019 in Seoul, Beijing, and Tokyo with the joint research team or independently. A total of 30 people were interviewed, including scholars, bureaucrats, and the founders and staff of NGOs. A few of the interviews were conducted to prepare for the abovementioned workshops while others were conducted as a follow-up to the workshops and participatory observation.

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### 32 **4-4. Transboundary networks and actors identified for analysis**

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Through a series of participatory observation, workshop organization, and complementary interviews, the research identified 15 transboundary networks, where 25 nonstate actors were

36 involved, relevant to the issues discussed in this paper. The fields covered air pollution, climate

37 change, energy transition, nuclear safety, disaster prevention, desertification, and ecological

conservation (the outline of these networks is summarized in Appendix 2). 1  $\mathbf{2}$ As Table 2 reports, one of the groups identified is five state-led networks formed by government and inter-government organizations, whereas the others are 10 initiatives by 3 nonstate actors, including research institutes, universities, and NGOs. 4  $\mathbf{5}$ 6 [Table 2] 7 Table 3 provides the composition of 25 nonstate actors identified in these 8 transboundary cooperative networks. The results indicate the mix of actors in terms of 9 academic and practitioner background as well as countries. The workshops and interviews 10clearly revealed that a few academics have a background as practitioners, whereas a few 11 12practitioners have a research background and that drawing a demarcating line between them is difficult. 1314[Table 3] 1516174-5. Multiple qualitative methods to collect data: potential and limitation 1819The collected data, which include presentations, transcriptions, and field notes taken from the events, workshops, and interviews, are first-hand materials that hold the potential to enhance 2021the understanding of the backstage interactions among the involved actors. 22First, as previously mentioned, diversified organizations and persons exist in terms of 23organizers, countries, issues, and the manner of involvement of expertise. Second, recorded data of interactions among these actors from different backgrounds during the events, 24workshops, and interviews could provide a nuanced sense of their experiences in the 2526configuration of boundaries between different types of social contexts. This aspect may be 27challenging for outsiders to access through a questionnaire survey and other methods for social research. Third, most participants in the workshops and interviews were invited by a research 28team member or introduced by a person familiar with the participants. Building trust between 2930 organizers and the participants in the workshops and between interviewers and interviewees would have been easy through such a personal connection. They became confident in narrating 31their nuanced experiences as actors engaged in co-production. 3233 Conversely, these data have certain limitations. The collected data would not be comprehensive because controlling all variables optimally in organizing international 34conferences was difficult due to limitations in time arrangement, fund management, and visa 35application. In addition, some invitees refrained from exchanging their experiences as insiders, 36

as doing so would be typically sensitive in terms of diplomacy. Others may have lacked the

1 willingness to participate in such a workshop or interview for the same reason.

 $\mathbf{2}$ This study uses multiple qualitative methods to collect data that have often been adopted in recent problem-driven studies of global environmental governance (GEG) (O'Neill 3 et al., 2013). First, the author conducts participatory observations of events and co-organizes 4  $\mathbf{5}$ workshops in several cities in East Asia, as part of multisited research. These workshops can overcome the limitations of a lack of diversity across networks when it is difficult to observe 6 the numerous networks often found at mega events such as the World Conservation Congress 7(Brosius & Campbell, 2010) and the Climate Summit (Suiseeya & Zanotti, 2019). Second, the 8 author organizes an international research team and collaborates with other research institutes 9 to organize workshops and conduct interviews in the form of collaborative research. This 10 collaborative approach is helpful for organizing multisited workshops that cross national 11 borders. Third, the author collects narratives from insiders involved in transboundary 12cooperation in the region not only "through participant observations" but also in active 13"interactions" with participants to discuss how to improve transboundary cooperation at the 14workshops, in a way that is characterized as participatory action research in the literature of 15GEG and other studies. 16

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#### 4-6. Comparative ethnographic approach to narratives in the texts

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Through the facilitation and observation of interactions among the participants from different 2021professional backgrounds, organizational forms, countries, and activity fields, the research 22identified the contextual and nuanced processes of backstage activities (Lidskog & Sundqvist, 232015) in transboundary co-production in the texts recorded. This type of interactive communication among heterogeneous actors is expected to elicit narratives (Polletta et al., 242011) not only about their professional experiences but also about their struggles in facing 2526difficulties and obstacles to problem-solving (Pohl, 2008; Sarkki et al., 2014; Schmidt & Proper, 2017; Toomey, 2016). 27

A comparative approach with ethnographic sensitivity would be appropriate in 28analyzing the narratives collected through the above research methods (Simmons & Smith, 2930 2017; 2019). Comparative ethnography presents an advantage in terms of elucidating the aspects addressed by actors in different contexts. It focuses on the "meanings of their lived 31experiences and the political processes in which they are enmeshed" (Simmons & Smith, 2017, 3233 p.126) through the analysis of several cases by "tacking back and forth between cases to identify either similarities or differences in the processes, meanings, or events" (Simmons & 34Smith, 2019, p. 341). This qualitative approach would be helpful for case studies where 35controlling for the parameters of the research conditions is difficult but with relatively rich 36 context-specific nuanced information, similar to the materials collected in this research. Such 37

an ethnographic approach has also been taken in the recent GEG research as collaborative event
ethnography at mega events (Brosius & Campbell, 2010; Suiseeya & Zanotti, 2019), those
of which have the collaborative characteristics as identified in this research.

In the subsequent section, the author extracted the critical words and phrases uttered by the scientists and practitioners related to boundary management to address the interrelations between credibility and legitimacy. Afterward, the texts were restructured for analysis of contextual interpretation with comparison among some salient networks as case studies using ethnographic sensitivity. For the abbreviation of each network mentioned in the analysis below, see Appendix 2.

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# 5. Analysis and discussion: Boundary management in the maintenance of credibility and legitimacy

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## 15 5-1. Separation of knowledge production from official channels of co-production

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As previously mentioned, transboundary air pollution has been a persistent, contested issue in East Asia for decades. EANET, the first initiative among the three intergovernmental initiatives in the region, has been focusing on acid rain, which was assumed to have originated mainly from China. However, scholars pointed out that "no evaluation of the observed data related to the emissions, and no discussion on reducing air pollutants has been made" in EANET activities (WS-C).

23Underlying this contestation between science and policy in EANET, a Japanese atmospheric scientist (the then-director-general of ACAP, the network center of EANET) 24revealed that a consensus has not been reached for extensions of the target of EANET activities 2526among member countries. He claimed that Japan previously proposed to extend the range of monitoring targets in addition to acidification chemicals and to evaluate the transboundary 27distribution of air pollutants through modeling using a comprehensive inventory. However, 28South Korea and China refused the proposal because they claimed that it deviated from the 2930 original mission of EANET (interview, April 2019). According to his on-the-job observation of the operation of EANET, a gap would exist in understanding the range of targets of the joint 31project between the three countries. This result demonstrates the different views between Japan 3233 and the two other major countries in Northeast Asia on the expected function of this initiative for transboundary governance. 34

35 On the contrary, the LTP project has wider-ranging missions than EANET. The LTP 36 project aims to conduct scientific research on LTP in the region and provide science-based 37 information to policymakers in the three countries. Although LTP has conducted intensive research on the monitoring and modeling of various air pollutants, it has not shared research
 results regarding the spatial distribution of these pollutants with the public thus far.

3 An environmental policy scholar from South Korea who has been involved in international environmental cooperation in Northeast Asia for many years pointed out an 4  $\mathbf{5}$ asymmetry in geography between China as the upwind country and Japan and South Korea as downwind countries (WS-S). This view suggests that obtaining any consensus on the burden 6 of pollution among these countries would be difficult. On the contrary, an environmental expert 7from South Korea engaged in the LTP project claimed that "it is controversial in disclosing the 8 result of modeling which can reveal how much pollutants transfer from one area to another 9 quantitatively. Such kind of data is sensitive. China is questioning whether such data is correct 10 and credible" (WS-S). This notion suggests that the contestation regarding the credibility of 11 scientific data could be related to the different geographical positions and the consequently 12varied interests of these countries (Lee & Paik, 2020). 13

In terms of the initiative of scientists, APCAP made advances in the co-production of 14scientific knowledge and in addressing air pollution control by focusing on the multiple 15benefits of climate change mitigation and other SDGs. In the case of APCAP, the Science Panel, 16which is composed of atmospheric scientists and other scholars in the related research field, 17played an essential role in organizing the first science-based solution report published in 2019. 18The idea of a science panel was initially proposed by a five-year interdisciplinary research 19project on transboundary air pollution in East Asia. This project was funded by the Ministry of 2021the Environment in Japan and was established to provide policy recommendations for science-22based solutions for air pollution issues in the region when APCAP was founded (interview, June 2018). 23

The abovementioned Japanese atmospheric scientist, who was involved in the research 24project and later became the vice-chair of the Science Panel, says that "There is a strong need 2526to give clear messages and suggestions in a single voice from the scientific community to policymakers to take proper actions because now every scientist says different things to 27policymakers" (WS-C). He also points out that a gap exists between scientists and 28policymakers in terms of views and actions on economic development and environmental 2930 protection. He opines that this case occurs because "most of the industries, and even the government, are concerned about very short-term, very immediate economic interests." Upon 31this recognition, he claims that an "intermediate group is necessary to do a translation for the 3233scientists' proposal to interpret to policymakers" (WS-C).

In addition, he states that the Science Panel should be composed of scientists who are
 credible in academics:

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Scientists are just judged by the quality of science, by the published papers; otherwise, we

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- 3

(WS-C)

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Notably, the Science Panel has been composed of various scholars not only from atmospheric
science but also from energy policy, environmental economics, and health science. Furthermore,
they originate from multiple countries, such as China, Japan, South Korea, Singapore, Thailand,
Nepal, India, and Austria.<sup>4</sup>

cannot believe [them]. Science is based on the proof [...] if they were hired by a company, they

might stick to the company ... but those scientists are not very respected by other real scientists

As seen above, the Science Panel has been endeavoring to bridge scientific research 9 and policy recommendation by maintaining credibility in the co-production of knowledge as 10well as legitimacy to become an embryotic private authority in providing guidance for the 11 12formulation of solutions to the control of air pollutants in Asia and the Pacific region (Otsuka & Cheng, 2020). Apart from the Science Panel, APCAP also established the Joint Forum as 13another institution to "bring together governments leaders, experts, and private sector and civil 14society organizations in a series of events focused on solutions for better air quality in the Asia 15Pacific Region" (https://cleanairweek.org/). However, this institution has failed to produce any 16scientific solution report. Therefore, evaluating whether a new science and policy interface can 17develop through this publication is difficult. Instead, the report was distributed via the APCAP 18website and seminars open to the public. The first policy brief was also created via the website 19by the vice-chair of the Science Panel.<sup>5</sup> 20

21Arguably, credibility (contested in the LTP modeling result) and legitimacy (argued in 22the EANET target expansion) have been secured by decoupling scientific knowledge production from governance arrangements in the case of the APCAP. Atmospheric scientists in 2324the region initiated this aspect. The vice-chair of the Science Panel says that "the Science Panel must recruit 'real' scientists who are not delegated by any government" and that "the Science 25Panel recruited those who published academic papers in peer-reviewed international journals 26... but EANET did not" (interview, April 2019). This solution resonates with the principle of 27"speaking truth to power" in the discourse on epistemic community (Haas & Stevens, 2011; 28Lidskog & Sundqvist, 2015). In this sense, the study infers that the Science Panel facilitates 2930 boundary management to maintain credibility and legitimacy in the process of knowledge production without interference from state authority. In addition, scientists in the Science Panel 3132have endeavored to draw authority from open platforms, such as the APCAP website and 33seminars. This separation strategy can be interpreted as a form of boundary management to avoid possible contestation in precedent state-led initiatives in its objective to maintain its 34credibility and legitimacy. 35

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### 37 5-2. Complementing an incomplete co-production via informal networks

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Dust and sand storm (DSS) has captured public attention as one of the most visible transboundary environmental issues in Northeast Asia. DSS is considered transmitted through the atmosphere from China and other inland countries with widespread desertification. Monitoring climate and atmospheric changes and intervening in on-site social-ecological systems is necessary to control DSS. For this reason, ecological conservation is one of the main techniques employed in mitigating DSS.

Two working groups at TEMM and an environmental ministry dialogue mechanism 8 9 between Japan, China, and South Korea have been established to address DSS. Working Group I is responsible for forecasting sand storms via atmospheric monitoring stations located in the 10 three countries. This group is involved in pure scientific activities that only employ 11 12standardized technological equipment without political intervention. In contrast, Working Group II conducts on-site field research on preventing sand storms. The trilateral team of 13scientists in this working group is required to investigate vegetation and other factors that 14underlie desertification and consequent sand storms (Chu, 2018). However, one of the experts 1516in South Korea reported that they face various challenges in field research. For instance, when the joint research initiative was launched in 2018, a consensus was not reached on ecological 17conservation policy recommendations to prevent DSS (interview, October 2017). 18

A Japanese ecological scientist involved in the working group also revealed that they are facing two significant challenges in joint field research activities. The first is the discipline of scientists in the joint research team. He explained that he could not convince the experts delegated from South Korea in the second round in terms of matching their disciplines. Nevertheless, he collaborated well with those delegated in the first round. Eventually, he discovered that a few of the experts delegated in the second round had not conducted any field research on desertification.

26The second pertains to the time and opportunity for conducting fieldwork in areas 27where DSS is likely to occur in China. Notably, any research in a foreign scientific field requires authorization from the Chinese government well in advance. The scientist also pointed 28out that Chinese officials in meetings have been reluctant to acknowledge the burden of DSS 2930 at the initial stage. After several years of deliberation, the trilateral team finally settled on a field site in Inner Mongolia, China. However, the scientist discovered that the site is not located 31at the center of DSS outbreaks but only in its path (interview, June 2018). In other words, the 3233 field site permitted by the Chinese government is less relevant in terms of scientific and policy research. Furthermore, an important task remains for the working group: to submit policy 34recommendations to prevent DSS based on their fieldwork and the results of Working Group I. 35Consequently, the glaring challenge remains in securing credibility in this co-production 36 37 process.

Interestingly, the Japanese scientist has continued to collaborate with colleagues from 1 China and South Korea for many years despite the challenges faced in the process of knowledge  $\mathbf{2}$ 3 production. On the basis of the interview with the scientist, he clearly understands the asymmetry in the geography between China (as the upwind and source country) and Japan and 4 South Korea (as downwind and affected countries). Therefore, he is sufficiently aware of the  $\mathbf{5}$ difficulties he may encounter in building a field-based DSS control platform for the three 6 countries. Fortunately, the scientist also has another research network of Chinese scientists, 7including students with a keen interest in the DSS issue in China. However, they are not funded 8 by the TEMM-DSS project. Therefore, he can also utilize a credible network to obtain related 9 field information (interview, June 2018). Thus, his informal network contributes to maintaining 10 scientific credibility and refrains from spoiling the legitimacy of the intergovernmental 11 12initiative.

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### 14 **5-3. Building a multistakeholder platform by the NGOs**

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In terms of field science and action for ecological conservation, the case of the transboundary field project operated by GEI is worth examining because it presents a sharp contrast with the abovementioned case. The Community Conservation Concession Agreement (CCCA), operated by GEI, is a community-based ecological conservation model. GEI introduced the model developed by an international NGO and modified the model to become CCCA in China. After 12 years of practice in eight provinces in the western part of the country, it was adapted to operate in Myanmar (i.e., WS-B and WS-C).

The CCCA model has successfully achieved the needs of local communities in terms 23of addressing the multiple benefits of environmental, economic, and social sustainability. 24Through this model, they can utilize environmentally sound tools, such as clean cooking stoves 2526and solar-powered lighting systems. In addition, they can conduct sustainable earning activities, such as animal husbandry, handicraft, and ecotourism, instead of cutting trees for daily survival. 27Notably, these local sustainable activities can be secured by the pilot project donated by the 28NGO and their community fund, which locals set up. Through these community-based projects, 2930 GEI has succeeded in enabling the Chinese government to donate an official aid of up to 3.3 million USD to Myanmar to establish clean cooking stoves and solar-powered lighting systems, 31which lead to less or no emission of CO<sub>2</sub> (WS-B). In other words, this community-based 3233program satisfied the sustainable needs of the local communities and the sustainable development policy of both governments. 34

In addition, GEI has brought scientific knowledge into their on-the-ground activities to collaborate with universities and research institutes on feasibility studies. One program officer claims that they *combine or integrate* professional expertise with practice. Furthermore, the officer stated that "all research will be transferred to the pilot-sized practice" and that they can "go back to the government" by combining their experiences and lessons through their research (WS-C). This is one means of securing credibility in integrating different types of knowledge and practice in their project. Furthermore, they established a *platform* to bridge different types of stakeholders.

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7 This platform just focuses on two problems. How they, local people or local community, [can] 8 have the opportunity to dialogue with the companies. That is the first step. And [the] second 9 step is, we think how we [can] help the companies [to communicate] with their local 10 governments or local NGOs. So, for these two purposes, we build up a communication platform 11 between China and the Southeast Asian country... Based on this platform, we encourage the 12 scientists and the other high[-level] officials to come here and share their knowledge [among] 13 the different stakeholders. (WS-C)

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15 Lastly, trust-building based on practices is of importance. He states:

16We need practice. We never give up ... we give demo again and again and never give up [trying17to achieve] the best practice ... It also needs a demo [to] show people how we can just build18trust and also share our knowledge and experience [with one another]. (WS-C)

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Thus, through interactive and iterative practices on-site in the process of building a platform with multistakeholder, the NGO built trust in local communities to facilitate community-based ecological conservation.

23To compare the case of the GEI initiated by the NGO with the case of the TEMM-DSS initiated by the three countries, the results indicate that GEI has succeeded in co-production by 24ushering academic science into the pilot project. This initiative meets not only conservation 2526goals but also poverty alleviation and decarbonization goals. It facilitates dialogue and trust-27building among stakeholders through a multistakeholder platform. This platform is seemingly effective as a boundary organization to secure the credibility of knowledge and action initiated 28by the NGO and brings legitimacy to the initiative through support not only by local 2930 communities but also by governments.

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## 2 5-4. Maintaining autonomy while avoiding confrontation with state authority

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Maintaining autonomy as nonstate actors under the state-interest-driven governance regime is difficult. In the case of the LTP project, the expert from South Korea involved in the project mentioned the difficulty of disclosing the modeling results of air pollutants without consensus

37 from all member countries. She further said:

 $\mathbf{2}$ At the Chinese research institute, like our research institute supervised by the environmental 3 ministry, I think any researcher could not disclose their data without the permission of the government (under this project) .... Even in South Korea, we have to consult with the 4  $\mathbf{5}$ environmental ministry [on] whether the data can be open to the public or not. So do the Japanese researchers, I suppose. I suppose Chinese researchers can not disclose their data 6  $\overline{7}$ beyond the state interest because they receive the state budget for their research .... Some cases 8 prohibit anyone from disclosing information based on state interests, but it should not be 9 overlooked [in] other cases in which researchers refrain from disclosing the data themselves 10 when they consider the state interest. (WS-S)

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On the contrary, another means for mitigating the contested situation of the autonomy of nonstate actors in the joint initiatives by NGOs and scholars in this study is worth examining. The project by EACN is such a case. It has succeeded in publishing a policy-oriented research report at the COP24 of the UNFCCC. However, it did not discuss the controversial issue of nuclear energy policy.

17 Notably, the three countries employ different national policies regarding nuclear 18 power energy. The South Korean government has shifted its energy policy to reduce nuclear 19 power. Alternatively, the Japanese government has been reluctant to explicitly shift its national 20 policy of pro-nuclear power for decades despite the difficulty in maintaining all existing plants 21 under the anti-nuclear power sentiment of the public after the severe accident of the 22 Fukushima-Dai-Ichi nuclear power plant in 2011. Lastly, the Chinese government plans to 23 build additional nuclear power plants (Otsuka & Cheng, 2020).

24In addition to heterogeneity in national energy policies, these countries exhibit different attitudes toward nonstate actors. For example, Japanese NGOs and scholars advocate 2526anti-nuclear power energy development, although the Japanese government is reluctant to comply. On the contrary, Chinese NGOs hesitate to do so due to the fear of repression by the 27Chinese authority because any anti-nuclear power action could be repressed as a non-legitimate 28action by the government under the Chinese authoritarian regime. For this reason, the network 2930 of NGOs in the three countries was forced to refrain from addressing this politically sensitive issue in its advocacy (interview, April 2019). The same situation for nuclear energy policies 31among three countries in Northeast Asia was observed in the context of transboundary activities 3233 initiated by nonstate actors. A staff of a Japanese NGO revealed that 17 forums were held to advocate for no-nuclear Asia from 1993 to 2016. Most of the forums were held in Japan, South 34Korea, and Taiwan, except for three forums in Southeast Asian countries. However, no forum 35was organized in China (WS-S). 36

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In addition, maintaining autonomy in grassroots activities is a common concern among

nonstate actors, which is frequently contentious in China. For example, program officer of a
Chinese NGO replied to one question on the autonomy of their activities at the workshop by
emphasizing the following:

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5 ... we must be very, very careful because we are an NGO, and we must be very independent.
6 So, that means we cannot just follow the Chinese government and the host of countries ... we
7 must think about more [practical] issues or problems [rather than the state interests] (WS-C)

8

9 This statement suggests that they are cautious about the risk of co-optation by the 10 government(s).

Another contentious issue in NGO activities in China is registration as a formal 11 12organization. During the workshops, a debate emerged regarding whether and how a foreign NGO working in China should or can register through its formal regulation system. One foreign 13NGO staff revealed that they could not find any governmental bureau to support their grassroots 14activities in China. They had no choice but to register as a private company (WS-B). Another 15foreign NGO staff who collaborated with a broad range of stakeholders, including the 16government in China, said that they had to register as a formal organization according to the 17new regulation by the Chinese government. However, "it took much time, and we had a hard 1819time until the success of our registration" (WS-S). Thus, no panacea exists in terms of maintaining legitimacy as an independent NGO while adapting to the regulations for NGOs in 20China. 21

In summary, the NGO network has employed an ad-hoc boundary management strategy to maintain the autonomy of their activities in research and advocacy on energy and environmental issues and to avoid political sensitivity to and co-optation by the government under the current regime same time. In this manner, they can uphold the sustainability of coproduction. Moreover, this research found that this strategy has successfully maintained autonomy in a sense; however, it could narrow the range and potential of co-production in the region.

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#### 31 **6. Conclusion**

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This article challenges the prevailing discourse on regional environmental governance in East Asia, emphasizing the risk of co-optation among scholars and experts by the state authority in the transboundary co-production of knowledge and action. The research collected first-hand materials through a participatory observation of events, workshops, and interviews. It identified 15 transboundary cooperative networks in various fields of environmental sustainability issues in East Asia and 25 nonstate actors, including academics and practitioners involved in these networks. Through the comparative ethnographic approach for interpreting a nuanced sense of their experiences at the backstage of transboundary co-production, the study noted several strategies for boundary management to maintain the credibility and legitimacy of their involvement in transboundary co-production with a broad range of partners, including public and private actors.

This article highlights that nonstate actors in East Asia intend to avoid co-optation to  $\overline{7}$ maintain their credibility and legitimacy; otherwise, they would lose the trust of concerned 8 actors. Lastly, they could lose their position in co-production. Maintaining credibility and 9 legitimacy requires a form of boundary management such as separation (in the case of APCAP), 10 complementation (the informal network external to the official SPI in the case of the working 11 groups for DSS under the TEMM), and building a multistakeholder platform as a boundary 12organization (in the case of the community-based conservation project of the GEI). In addition, 13maintaining the autonomy of nonstate actors is indispensable for maintaining their credibility. 14They have to be careful in preserving autonomy while engaging in transboundary co-15production without spoiling any existing legitimacy of regional governance. In this sense, they 16carefully employ an ad-hoc strategy for boundary management in determining the contingent 17situation regarding the legitimacy of their initiatives or themselves. 18

These insights shed light on the flexible boundary management of nonstate actors to avoid confrontation with state authority in the context of East Asia. Understanding such an ever-unrevealed backstage process would contribute to further discussions on improving regional environmental governance in East Asia and beyond. Presenting additional cases using the comparative ethnographic perspective would be necessary to enrich empirical and theoretical knowledge, which can lead to meaningful actions for its betterment.

<sup>&</sup>lt;sup>1</sup> 1.5 track diplomacy or dialogue means a conversations among government officials (as an informal status) and non-governmental experts (Staats, Walsh, & Tucci, 2019).

<sup>&</sup>lt;sup>2</sup> Based on several case studies from various parts of the world, including the United States, the Pacific, Africa, Europe, and North Atlantic, Cash et al. (2003) identified the role of boundary management as "communication," "translation," and "mediation" to manage boundaries between experts (generally) and decision makers through means that "simultaneously enhance the salience, credibility, and legitimacy of the information they produce." Taking the Arctic Council as a case of boundary organization, Spence (2017) argues the transformation of the Council into a boundary organization to bridge the boundary "between technical experts, indigenous peoples, and policy makers" at multi-level interactions.

 $<sup>^3\,</sup>$  The author was invited to some events and made presentations on relevant issues. See details in Table 1.

<sup>&</sup>lt;sup>4</sup> The scientist from Austria belongs to the Institute for Applied Systems Analysis (IIASA;

https://iiasa.ac.at/), which is an independent international research institute based in Laxenburg, Austria. He is expected to advise the panel using information gained from his experience in Europe (interview, June 2018).

<sup>&</sup>lt;sup>5</sup> The brief aimed to not only analyze but also to "justify the need to co-control  $PM_{2.5}$  and photochemical oxidant represented by ozone (O<sub>3</sub>)" (Akimoto, 2019).

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Table 1.	Worksho	ps initiated	by the	research	project

Time	Place	Main topics	Host organizations	Participants
October 2017	Seoul	Multilateral networking on non-	the Sejong Institute, KEI, IDE,	23 participants from research
		traditional security issues;	and MOFA of the Republic of	institutes, universities, and NGOs in
		transboundary networks in	Korea	Korea, Japan, China, and Mongolia;
		environmental sustainability issues		one official from MOFA of Korea
		in East Asia		
October 2018	Beijing	Transboundary activities on	IDE and CNAS of Tohoku	15 participants from NGOs and
		environmental sustainability issues	University	research institutes in China and Japan;
		in China		one from the Chinese office of JICA
December 2018	Chiba	Roles of nonstate actors in	IDE and CNAS of Tohoku	18 participants from research
		transboundary networks on	University	institutes, universities, and NGOs
		environmental sustainability issues		from Japan, China, South Korea, and
		in Asia; transboundary air		Taiwan; 10 observers from Japan
		pollution; energy transition;		
		transboundary practices by		
		nonstate actors		

Form	Location of focal of		Total number		
	Japan	China	South Korea	Others	
Intergovernmental	3 (1*)	1*	3 (1*)	0	7 (2*)
organizations					
Research network	0	0	1	0	1
initiated by the					
government					
Research network	2	0	0	1	3
initiated by non-					
governmental					
research institutes					
NGO initiative	3	3 (1**+1***)	1***	1**	8 (1**+1***)
Total number	8 (1*)	3 (1**+1***)	6 (1*)	2	19
					(2*+1**+1***)

 Table 2. Type of transboundary cooperative initiatives

Note: \*TEMM has secretariats in three countries.

\*\*NRDC has offices in China and the United States

\*\*\*EPA has offices in China and South Korea.

The total number of the initiatives identified is 15.

 Table 3. Background of nonstate actors

Nationality	Academics	Practitioners	Total
Japan	3	6	9
China	1	5	6
South Korea	4	2	6
Others	2	2	4
Total	10	15	25

Time	Place	Name of events	Host organizations
September 2012	Tokyo	East Asian Climate Forum	East Asian Climate Network
March 2015	Osaka	International symposium by the Green Access Project	Osaka University
October 2016	Osaka	International symposium by the Green Access Project	Osaka University
September 2016	Hiroshima	Northeast Asia Peace Cooperation Initiative (NAPCI)*	The Sejong Institute and Hiroshima Peace Institute
September 2017	Taipei	Asia Democracy Forum*	Democratic Progressive Party, Taiwan Environmental Protection Union
October 2017	Seoul	Second Network of Trilateral Cooperation Think-Tanks Conference*	China Foreign Affairs University, Korea National Diplomatic Academy, The Japan Forum on International Relations
July 2018	Yokohama	Tripartite Carbon Pricing Forum, International Forum for Sustainability Asia and the Pacific (ISAP)	Institute of Global Environmental Strategies (IGES)
October 2018	Beijing	Green Supply Chain Alliance	Institute of Public and Environmental Affairs (IPE)
July 2019	Yokohama	Tripartite Carbon Pricing Forum, International Forum for Sustainability Asia and the Pacific (ISAP)	Institute of Global Environmental Strategies (IGES)
February 2019	Tokyo	Energy Transition and Energy Democracy in Asia	Institute for Sustainable Energy Policies (ISEP)
June 2019	Taipei	Workshop on Local Energy Policy in Asia	Industrial Technology Research Institute (ITRI)

Appendix 1. Events for participatory observations

Note: \*indicates the event where the author was invited to make his presentation.

<b>Appendix 2. Transboundary networks</b>	Append	lix 2.	Transbou	ndary ne	etworks
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Network	Focal organization	Type of	Initiative	Secretariat	Major actors	Major issues
Tripartite	Three ministries	organization IGO	State	Japan,	Ministries, scholars, businesses, and	Environmental issues in Northeast
Environment	Theo ministres	100	State	South	schools in Japan, South Korea, and China	Asia
Ministers Meeting				Korea, and	seneois in supari, south Rolea, and china	1.010
(TEMM)				China		
Acid Deposition	Asia Center for Air	IGO	State	Japan	Ministries and scientists in East Asia	Transboundary acid rains issues in
Monitoring	Pollution Research	100	State	Japan	Winistries and scientists in Last Asia	East Asia
Network in East	I onution Research					East Asia
Asia (EANET)						
Long-Range	National Institute	IGO	State	South	National research institutes from South	Transboundary air pollution in
Transboundary Air	of Environmental	100	State	Korea	Korea, Japan, and China	Northeast Asia
e e				Kolea	Korea, Japan, and China	Northeast Asia
	Research					
Northeast Asia						
(LTP)		100	<u>C</u> 4-4-	T		Diastra and a diastra
Asian Disaster	ADRC	IGO	State	Japan	Ministries, scholars, local communities in	Disaster response and resilience in
Reduction					31 member countries, and international	Asia
Center (ADRC)			_		organizations	
Northeast Asia	Sejong Institute	IGO+RN	State	South	Governments and research institutes in	Non-traditional security issues
Peace Cooperation				Korea	South Korea, China, Japan, Russia,	(environment and nuclear power) in
Initiative (NAPCI)					Mongolia, and the United States	Northeast Asia
Science Panel in	APCAP	RN	Nonstate	Thailand	Environmental scientists in Asia	Transboundary air pollution in Asia
Asia Pacific Clean						
Air Partnership						
(APCAP)						

Green Access	Osaka University	RN	Nonstate	Japan	Scholars and legal experts in Asia, Europe,	Access to information, justice, and
Project					the United States, and Latin America	policymaking in Asia
Future Earth	Research Institute for Humanity and Nature	RN	Nonstate	Japan	Scientists, businesses, and cities	Transdisciplinary research networks in Asia and beyond
East Asia Climate Network (EACN)	East Asia Environment Information Center	NGO	Nonstate	Japan	Environmental NGOs and scholars in Japan, China, and South Korea	Mitigation against climate change in Northeast Asia
Energy Transition and Energy Democracy in East Asia	Institute for Sustainable Energy Policies	NGO	Nonstate	Japan	NGOs and scholars from Japan, South Korea, and Taiwan	Energy transition toward renewable energy in Asia
No Nukes Asia Forum	Citizens' Nuclear Information Center	NGO	Nonstate	Japan	Environmental NGOs in Asia	Anti-nuclear actions in Asia
National Resources Defense Council (China)	Natural Resources Defense Council	INGO	Nonstate	United States	Central and local governments in China and research institutes and universities in China and the United States	Energy and environmental issues in China
EPA	EPA (China office)	NGO	Nonstate	South Korea	Korean volunteers, businesses, and local communities	Prevention of desertification in Inner Mongolia
GEI CCCA model	Global Environmental Institute (GEI)	NGO	Nonstate	China	Central and local governments, research institutes, NGOs, businesses, and communities in China, Southeast Asia, and Africa and INGOs	Community-based sustainable development in China, Southeast Asia, and Africa
ZX	ZX	NGO	Nonstate	China	Chinese volunteers and NGOs, INGOs	Disaster response in China and abroad

Note: IGO: Intergovernmental organization; RN: Research network; INGO: International NGO. Some of the NGOs are anonymized.