



ROYAL DANISH EMBASSY
Tokyo

JAPAN – DENMARK

“HEALTHY AGING/LONGEVITY” SEMINAR & PANEL DISCUSSION ON OCCASION OF DANISH MINISTER FOR SENIOR CITIZENS’ VISIT TO JAPAN – PERSPECTIVES FROM GOVERNMENT, ACADEMIA, CLINI- CAL EXPERTS, INDUSTRY ORGANIZATION AND BUSINESS

Date : September 29 2023, 14:30-16:00, followed by networking reception
Venue : Seminar at Hillside Plaza (B1F, 2-10, Sarugaku-cho, Shibuya-ku, Tokyo)
Networking reception in the Residence of the Ambassador
(29-6, Sarugaku-cho, Shibuya-ku, Tokyo)
Format : On-site
Language: Japanese and English with simultaneous interpretation will be provided

Co-hosts: Demant/Oticon, GN Hearing, Novo Nordisk, Widex (in alphabetical order)

Invitation to Japan-Denmark seminar session on the common societal issue of Aging So- ciety:

“Healthy Aging/Longevity” is an important health policy agenda for both Japan and Denmark as both countries commonly face with the societal challenge of aging. In Japan, 36.27 million people or 29.1% of the total population are over 65 and in Denmark, more than 1 million people are 65 years or older, which is approx. 20% of the total population and the share is increasing.

Denmark is one of the leading nations in the world when it comes to well-established welfare systems and also known for citizen-centered approaches and targeted efforts that focus on meeting the unique needs and preferences of each citizen. The Danish Ministry of Social Affairs, Housing and Senior Citizens works to improve the services offered to senior citizens, aiming for a good and healthy old age and dignified elderly care.

On occasion of the visit of Minister for Senior Citizens Mette Kierkegaard to Japan, Royal Danish Embassy is delighted to host a **“Healthy Aging/Longevity” Seminar and Panel Discussion**, inviting government, academia, clinical experts, industry organization and business from each nation to share perspectives. Finding solutions to address this societal issue requires multi-stakeholder dialogue. This seminar session is a unique platform where multi-stakeholders from two nations gather. Policy makers, academia, clinical expert and leading Danish companies coping with the societal challenges globally in areas such as diabetes/obesity, hearing difficulties/loss refer to topics such as “Key for Longevity: Preventing and Overcoming Chronic Diseases,” “Prevention of Diseases such as Dementia through Hearing Care” as well as “Sustainable Healthcare System,” share experiences and discuss required measures and actions.

Agenda:

14:30-14:40 Opening Remarks

- Mette Kierkgaard, Minister for Senior Citizens

14:40-14:50 Japanese Perspective from Academia

- Hidenori Arai, National Center for Gerontology and Geriatrics (NCGG), President: "From Disease-oriented to Function-oriented Approach for Healthy Aging"

14:50-15:00 Perspectives from Business in Denmark and in Japan

- Kasper Bødker Mejlvang, Novo Nordisk Japan, President and Representative Director: "Sustainable Healthcare System"

15:00-15:10 Danish Perspectives from Academia

- Maria Kristiansen, University of Copenhagen, Professor: "Exploring longevity and its Link to Chronic Diseases" – Title (TBC)

15:10-16:00 Panel Discussion & Q&A – Co-moderated by Hidenori Arai, National Center for Gerontology and Geriatrics (NCGG), President and Jakob Skaarup Nielsen, Healthcare Denmark, CEO

- Yuko Kataoka, MD, PhD, Okayama University Hospital
- Katrine DiBona, Corporate Vice President, Global Public Affairs and Sustainability, Novo Nordisk
- Mads Biering La Cour, Danish Health Authority, Director, Elderly and Dementia

16:00-16:05 Closing Remarks

16:05 - Move on to networking reception in the Residence of the Ambassador

16:10 - Networking reception

- Ambassador's Residence, Royal Danish Embassy
Address: 29-6, Sarugaku-cho, Shibuya-ku, Tokyo